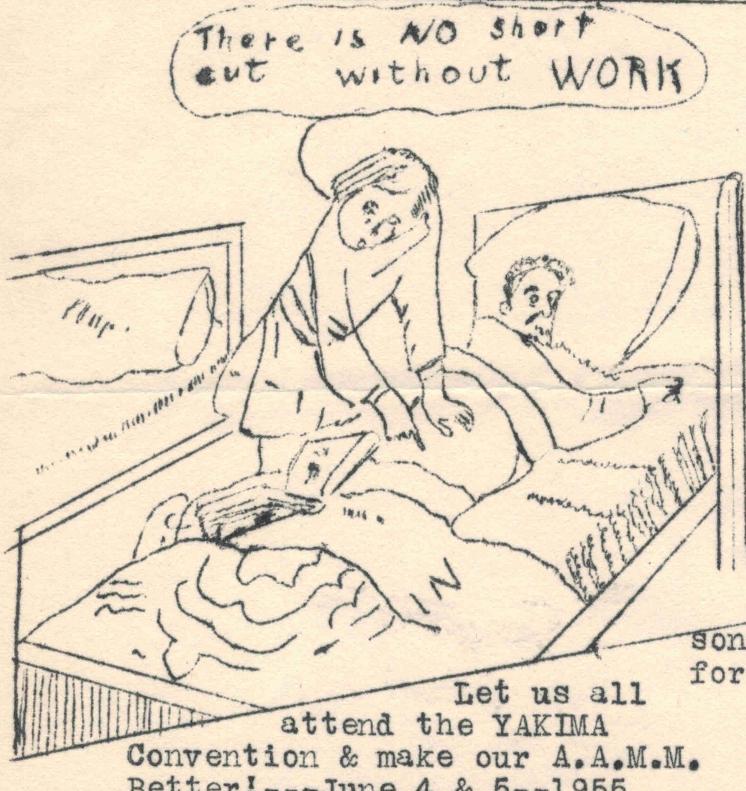


# A . A . M . M . NEWS

WASHINGTON CHAPTER  
AMERICAN ASSOCIATION OF MASSEURS & MASSEUSES

ARTHUR DUNBAR--EDITOR  
MAY 1955

MILTON A NIEDFELT--ASSISTANT  
805 E Denny---Seattle 22 Washington



family trouble or emotional problems which has brought on their illness.

Therefore, they are looking to you not only for physical help but also understanding and help for the emotional causes of their troubles. Sometimes the only thing we can do is let them unload their problems to us.

This tends to relieve them even though we cannot offer any feasible solution to the problem.

We should be very careful to not pass on anything we have received in confidence.

Many times also our client is tired and would like to relax while receiving the massage, also some like to think out business details etc., while relaxing, so if our client indicates that he or she doesn't wish to talk, we should respect their rights.

Your client is paying for your time and we should give them our undivided attention. All personal problems should be forgotten during office hours and never burden your client with your problems or aches or pains, if you have any. No doubt they have enough of

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## YAKIMA

J-U-N-E 4 & 5 --1955  
OUR MONTHLY MESSAGE  
By Arthur Mann  
Washington State President  
Some Good Ethics

"By our works we are known." is a Bible quotation, but it could easily apply to our Massage; The best advertisement we can have is a satisfied client. You will find many times that one satisfied person may send five or six others for treatments.

We should also realize that our client is coming to us for relaxation or organic disorders etc. and many of them have

which has brought on their

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their own or they wouldn't be comming to you.

We should never need tell our clients how good a treatment we give, for if they truly are, they will know by the results and they will come back and also send others.

I also find that to remain in the same location is advantageous as former clients or out of state clients, will often drop in again and again when passing thru or on vacation.

I would like to end with a quotation made by Henry Ford  
"Anyone who stops learning is old whether at twenty or eighty. Anyone who keeps on learning not only remains young but becomes constantly more valuable, regardless of physical capacity."

By Arthur Mann

Yakima Chamber of Commerce Inc.

April 28, 1955

We of the Yakima Chamber of Commerce are delighted in the prospect of the visit of the Washington State Chapter, American Association Masseurs and Masseuses, scheduled to meet in annual convention in Yakima June 4 and 5 at the Chinook Hotel.

Yakima is rapidly becoming Washington's most popular convention center. This can be attributed to the fact that we have excellent meeting facilities to offer groups of all sizes; that our accommodations in hotels and motels are of the best; that our community as a whole provides excellent entertainment facilities adequate to meet any other requirements of the great diversity of groups which select Yakima for their convention.

We would like to ask that you tell your people that the service of the Yakima Chamber of Commerce are at their disposal when visiting our city. We are prepared to provide complete information about our city both in printed form and verbally and as a part of our normal service to convention groups, we will provide certain additional services which tend to make Yakima conventions the successes that they are.

Best wishes for a highly successful and most productive session in our city.

Sincerely yours  
(Signature) Lew Garbutt, Manager

This Yakima Convention is for all Massage technicians!  
Your presence is vital!

Instructions to Members of National  
Organizational Committee By  
Mr. D. S. Carlson National Sec-treas.

You will inform all members of your committee who wish to mail out extra copies of the Masseur Magazine to their prospective members to send their requests for extra copies to Dr. Brooks and not to me. (Ed. Note Dr. Brooks' address is "Dr. Charles Brooks, 2415 Water St W., Decatur, Illinois) These requests must be mailed in by the 10th. of the month preceding the publication of the magazine. We never have enough copies over to meet demands after the magazine has been published.

By M. A. Niedfelt

All our Officers and members should now have plenty of "MATERIAL" for organizational purposes... Some of the material is this; "A.A.M.M. --What it means to you"---The Stickers of the AAMM, the National Stationary (letterhead) --- Applications--- Letter of the National President, concerning the AAMM and now the "MASSEUR"

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"Little known facts about Massage" -- Leaflet "Scientific Massage" and most of all-- the most helpful National Secretary-treasurer, and National President who will be helpful in every case possible., and a Good Organization to pull for,-----

By M.I.N.

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To By Jessie Smith, Chairman  
Mr. Niedfelt;-- Convention Arrangement Committee  
1006 N 6th Ave-- Yakima

I have certainly had a wonderful response from everyone I have talked to about the convention. Dr. Stevenson was very glad I called him and said he wondered if I would, when he heard about the convention going to be here.

The Mayor was also very much pleased and said he always liked to meet the different groups and this was one of the best. The Minister, a friend of Ruth Williams will be there, they must all speak on Saturday as Sunday is a busy day with all of them.

Thanks for the letter you sent but why didn't you comment on it. so I would know what your views are--I'll talk to Ruth in a few days, I talked to Jess Friday nite.

About that paper sorry but I can't handle it, my youngest daughter is sick and alone.----- My daughter has a rare blood disease.

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Every Massage technician can learn new technique at this Yakima Convention--- Bring your friends, for the Afternoon session at least. Business session is in A.M.

Dear Mr. Niedfelt;--

Lynden Washington March 25, 1955

As a member of the A.A.M.M. I am coming to you for a little information. Maybe you can answer this or direct me to some one who can.

Quite a few of my patrons come to me with their Health or Medical insurance claims, expecting me to fill them out. As yet I never have as they always require a physicians report.

What can be done about this, Please let me know by return mail.

Yours truly A.C. Schroeder 701 Edson St  
NOTE Mr. Dunbars Answer Pg A50

Lynden Washington  
Ed, note; I gave my opinion--Won't some of the Offers answer this.

REMEMBER! -----REMEMBER!

Order your A.A.M.M stamps--those with the gold background to put on your stationary NOW. From Mr. Bloom 10 W 6th St Spokane. Pay in advance with your order. \$1.00 per 100 for these beautiful stamps.

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April 29, 1955

Dear Milton & Carol,-

I have been very ill with a relapse of the flu. I am still in bed but knew I had to get this letter to you. I just hope that you can read it as I am flat on my back.

I will accept your challenge, Milton of giving a monologue, providing you will challenge the state members to give their talent. I just know there is talent in our own group even though it may be rusty or just the home spun type like mine. How about a barbershop quartette, a trio, a duet is nice and everybody loves a solo. No doubt there are others who can give monologues or readings and I just love skits, but I am alone many miles from another member so I can't work up a skit.

See Page A44

Come on members where there are several of you in the same town, have fun planning fun for the rest of us. I don't know just what Jessie Smith or Ruth Williams have planned on the program, but I do know that they will be very happy for any help from our members.

Another way you can look at it is.... you are saving money for the Association for of course the members don't get paid nor expect pay. Please don't let me down folks, I feel so unloved when you just let me beat my brains out all by myself. ---Sorry I can't write more.

Sincerely Ermel Rothgeb Bx 75 Winthrop Wash  
Ermel was one of the first State Sec-treas of our State AAMM.

#### THE CHALLENGE!

Herewith, I Milton A Niedfelt challenge the state membership of the A.A.M.M. to sing a Barbershop Quartett, a Trio, a Duet; or (???... "Solo?") --- Anyhow I challenge Mr. Murray, Mr. Mann, and

Mr. Jensen to meet at my house with some musical instrument or band, and produce a piece of music for the Yakima convention.

When do we start? -by- Milton A Niedfelt

#### Hotel Rates--Chinook Hotel

Yakima Washington

Single Rooms \$5.00 & Up with bath.... Twin Rooms \$8.00 and up with baths---- Double Rooms \$7.00 and up---- Garden Room \$15.00 per day --- Send you reservations to the Chinook hotel right away--- Yakima is a busy little town--Especially in Summer.

#### DEAD LINE

May 15th is the deadline for advertisements in the National Souvenir program --- You have had personal letters on prices of advertising. Send them to Delbert Vincent 303 Church Street Providence Ky.

Do it today.

Anna B. White, E Walpole Massachusetts sends in \$2.00 for Subscription.

#### CORRECTION

IMPORTANT

The Seattle LOCAL MEETING will not be on Mother's day-- It will be postponed one week... It will be held May 15th, at the Office of Mr. Arthur Mann, 14546 Whitman Ave (Sunday May 15th Remember) at 2:00 P.M.--- ALSO--Remember it will be election of Officers. Mr. Dunbar may also report on legal matters' A.A.M.M are having in Washington State here---- We hope to have elsewhere a further report of this postponement from Mr. John Murray.

By M.A.N.

Congratulations to the Illinois Chapter for the nice paper they got out this April! And we notice that they list 46 members in their State Chapter... We are glad for Illinois;; Some-body has been doing some pushing!-- Quote from page 2 Illinois Chapter April 1955 Issue " To be National Officer--must have a STATE CHAPTER. Must work at being a Masseur or Masseuse 100 percent. .... Attend half of their state meetings--should see the State Sec-treas about this. ---Only one National Officer from each state. This has been voted on at two convents-- but at the last convention we forgot about it---- It has been suggested that National Officers move up first V.P. be President next year and be the Chairm

The President, a Director the  
The National board of Directors Etc.

Full Financial report of the  
 A.A.M.M. News since the Vancouver  
 Convention August 1954  
 By Milton A Niedfelt

Issue	Paper cost	Cost to Washington Treasurer	To Balance	Subscriptions Donations & Other incomes
Sept.	\$10.55	None	\$1.45	\$12.00
Oct.	11.30	\$7.45	.85	3.00
Nov.	10.30	7.30		3.00
Dec.	9.35	5.25	.10	4.00
Jan.	12.82	6.82		6.00
Feb.	20.80	7.87		12.93
Mar.	17.27	2.67	.02	14.58
Apr.	10.72	6.72		4.00
	<u>\$103.11</u>	<u>\$44.08</u>	( \$ .48 * )	<u>\$59.51</u>
Estimated May issue			( Minus )	
	10.38	\$ 5.58		4.80

\* Without keeping a set of books it is very difficult to keep exact account of funds without any errors. Some money comes in in advance, and some comes after the papers are delivered and that is particularly why these errors creep in.... But you will notice that it is very inexpensive. Also that the first month we made \$1.45 profit and that we have had 65 members to be served with a total of \$44.08 for all these months, less then \$50.00 per year. The greatest amount of papers made in any one issue was 205 papers. The run now to take care of paid customers, and necessary prospects is 140.

Assistqnt Editor

Milton A Niedfelt April 30, 1955

To the Subscribers of  
 The A.A.M.M. News

By Milton A Niedfelt

As this is will be the last issue of the A.A.M.M News that I will have part in issueing, I want to ask that all persons who get this paper will be co-operative with those that suceed me.

First there will be some subscriptions that will run out. Let me request that you LOOK on the outside cover near your name, you may find a date, which shows the date that you paid your subscription, and you may have to renew (at once) ...as your sub expires 1 year from that date. You may find the word "National" which means that the National Treasury of the A.A.M.M. is paying for your subscription, and it could be withdrawn at any time.

In other cases some of the people have paid far in advance of the date marked on the cover, and such pay was considered as a Donation

Page A 4.6

If you want your subscription continued we would still appreciate a \$2.00 donation.

Persons whom do not find some marking on the outside cover are either members of the Association, and receive their paper from their dues, or they are prospects who receive only one or two issues to acquaint them with the paper and the work of the A.A.M.M., or they may be members of my National Organizational Committee but in all cases we wish you to be co-operative with persons succeeding me to this job. If you don't get your copy in a reasonable length of time let the Editor know promptly so that he can straighten any thing out that may need straightning.

For those that have co-operated with me I wish to give you my heartfelt thanks, your words and articles of encouragement will always be remembered, for them I have a very deep appreciation. And now I pray you help those that will do this work from now on.

I will continue to be Chairman of the National Organizational Committee for awhile, and I will be interested in the A.A.M.M News--- But please discontinue sending the mail to 805 E Denny; Seattle Washington; It should go now to the A.A.M.M News Elsewhere.

Fraternally yours

Milton A Niedfelt. 805 E Denny Seattle 22 Wash.

## OREGON NEWS

OREGON CHAPTER A.A.M.M.

(South of the Border, Down Oregon Way)

We haven't much to offer in the form of news this month, but we do have a lot of "inflammation" to pass along. Idaho and Washington Chapters might feel like crying because they failed to get legislation thru this year, but don't feel you are alone. Oregon has their massage laws, but at this very moment we're having to fight like heck to keep what little we've got. At this writing there's a movement on foot abandon the Board of Massage Examiners and place our entire body under the State Board of Health. Besides that, any Tom, Dick, or Harry who can muster \$15.00 for a license can practice massage with out any schooling, training, or experience. Just so he can get by the state Health Laws fully requires he or she to be given a permit. There seems to be a lot of Dr. Jeckles and Mr. Hydes: Dr. Jeckle when they want your vote, Mr. Hide when they're after it, and it looks as tho we're going to get skinned (alive at that)

The next bi-monthly meeting of the Oregon Chapter will be held at Ruth Olson's place of business, 115 W Bond St Astoria, Oregon, on ~~Friday~~ 15th. We have one new member now, Mr. Olen O. Rose, 7334 N Montana Ave., Portland, and have had a number of letters making inquiry.

Your Pres., Vice Pres. and Sec-treas have made several trips to Salem to meet before committees for hearing on the proposed revision of the Ore. Massage Laws. State Sec-treas Wolf has been on hand at most of these committee meetings to offset any legislation

See Page A47

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that could be harmful and make recommendations for others.

This writer was very sorry that there wasn't a better turn out for the Tri-state meeting at Lewiston Idaho. What we need most is a lot of massage minded, instead of money minded members.

Oregon Chapter A.A.M.M.  
By C.A. Tyler Sec-treas.

NOTICE-- NOTICE---NOTICE

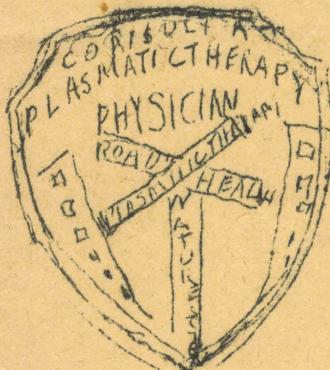
Let us urge you to send in at least \$1.00 to Mr. F.E. Bloom at once and order a dollars worth of these beautiful stamps. Or better send more money and order several hundred more. The financial success of the National A.A.M.M may depend on you doing this NOW. This plan was O.K'ed by the National Executive Board... Your help is sorely requested Now--This week. NOW.

Greetings!

Seattle Local has a new member, Yolen Gray. Her address is 1020 North Tacoma Ave. Tacoma 3 Washington---We suggest that you write her your letter of Welcome. M.N.

Please do not forget to contact your supply houses where you buy your supplies, and to get them to place an ad in our Souvenir Program. --- Vincent --303 Church St Providence Ky.

(Advertisement)  
ON--TO--YAKIMA  
T-H-E M-A-S-S-E-U-R-S B-E-S-T  
F-R-I-E-N-D



## PLASMATIC THERAPY

WILL BE AVAILABLE FOR INSPECTION AND  
DEMONSTRATION AT THE STATE CONVENTION

J.L. Hatch, Masseur  
SALES REPRESENTATIVE  
SNOHOMISH WASHINGTON.

### ADVERTISING PRICES

\$1.00 for 5 lines for one issue--- \$12.00 for 12 issues

\$5.00 for half page for one issue

\$8.00 full page for one issue

\$75.00 full page for one year 12 issues

\$60.00 Half page for one year 12 issues.

This paper will accept voluntary contributions valued at \$2.00 per year for subscriptions, also cost fee per copy for extra copies from persons not paying dues in the Washington State A.A.M.M.

Why not have this paper sent to the home of some of your professional friends?.

We wish to thank Mr. Hatch for his 15 lines advertisement, and Ann White for her \$2.00 subscription.

The fight for Raw milk in Seattle City Council won by a 7 to 2 vote in the City Council. Mrs. Powell resigned, Mr. Rochester is the only vote against us. See Page 48

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Reverend Salmon says that he has preached a lot of funerals, but his most difficult task was to preach a funeral over a corpse of a man that HAS NEVER BEEN BORNE!

A "WIFE" is a woman that sticks with you through all your troubles that you would not have had, if you had not married her.

Each member of our A.A.M.M. should subscribe for the Idaho issue of their A.A.M.M News for \$2.00. They are a new and vigorous Chapter with a new and vigorous paper with new ideas. Write to Mary Babbitt and inclose \$2.00 her address is 1509 N 15th St Boise Idaho. You will not be sorry!

#### INSURANCE AGAIN!

There are two Feature articles that should be written for this paper soon....(1) is the value of Mal-practice Insurance. If our Group does not wish this insurance and do not get it soon according to Mr. D.S. Carlson the offer may be withdrawn by the Insurance Company---It really is the Lloyds of London.....

The 2nd article should be regarding the responsibility of our clients regarding the Massage profession, for surely they should be made conscious of the struggle of the Massage profession and the A.A.M.M. to overcome this struggle. M.A. Niedfelt.

#### SHOPKEEPERS RENEWAL LICENSE WASHINGTON STATE BOARD OF PHARMACY

This is a little ahead of time, but your Shopkeepers license will expire May 31st, 1955--- This will give you about one month in which to renew your license. Their address given on their License is 310---Douglass Building Seattle Washington. The price is \$5.00 If you wait until after September 1st, it will cost you \$10.00 Better send it now....Even though you have a shopkeepers license you are not permitted to sell a number of ingredients. The Board of Pharmacy should send you a slip telling you what they are.

By M A Niedfelt

Loretta Young says "Prejudice is the product of ignorance!"

Bob Cummings says "Things done in spite never turn out right!"

#### RULES TO GOVERN THE CHOOSING OF THE NAT'L A.A.M.M. MASSEUR OR MASSEUSE OF THE YEAR 1955

- 1.... The masseur or masseuse must be a member of the A.A.M.M. in active practice
- 2... Each Chartered State A.A.M.M. Chapter may enter one masseur or masseuse with the consent of the masseur or masseuse.
- 3... Each entry must be accompanied by a letter from the State Sec'y stating why their particular State thinks the masseur or masseuse is outstanding, also, a letter of reference as to character, integrity, etc., written by someone such as your minister, doctor, and also a letter confirming your professional ability.
- 4... The masseur or masseuse must be present at the 1955 National

5. ... convention to be held at Louisville, Kentucky.  
The masseur or masseuse chosen shall be subject to an appearance before the Judging Committee, to answer any and all questions asked.

6. .... The Judging Committee shall consist of the Nat'l A.A.M.M. Officers and Board.

7. .... The decision of the Judging Committee shall be accepted as final.

8. .... The winner shall be awarded a scroll or certificate, suitable for framing, stating that they have been chosen the outstanding masseur or masseuse of the year 1955 by the Nat'l A.A.M.M.

9. .... All entries must be submitted to the Committee chairman-- Mrs. Mary E. Howells, 746 E Locust Street, Canton Ill.-- on or before May 15th, 1955.

Mary E Howells--Committee Chairman  
Ann B. White

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#### YAKIMA--CONVENTION--NOTES

Rooms (in Chinook Hotel) \$4.00 to \$10.00-  
Registration fee \$7.00

Registration covers banquet and Sunday breakfast. Dr. Stevenson will speak at breakfast. The Mayor will welcome us. Morning session will be business; afternoons will be lectures and demonstrations.

#### Convention Committees.

General Chairman-----	Jessie Smith	Ermel Rothgeb
Entertainment-----	Florence Taylor	Registration.
Program-----	Ruth Williams	
Display-----	Nettie Mead.	

We have decided to use the convention "package plan" that is offered by the Yakima Chamber of Commerce for \$1.00 per registrant. That is also included in the registration fee. It will save all of us a lot of work, and get us some good publicity.

Report by Ruth Williams--Committee member.

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#### FROM YOUR NATIONAL PRESIDENT

Dear Members:-

I want to urge you to plan to attend the state convention at Yakima. This is a preparatory meeting for the National Convention. If we do not attend these state conventions, and voice our convictions, then we have no right to ever complain of how things are run by our officers. You are the voice of your association! Come and do your duty as a good American citizen.

If you have not been able to attend these state affairs you have missed a big thing in your life. Please make an honest effort to be present June 4 and 5th. You are needed!

We are blessed in the fact that we have a number of truly good lectureres and demonstrations to look forward to. I shall not enumerate them for you here but I promise you it will be well worth your time to come and hear and see them.

I would also like to urge you to keep your \$\$\$ rolling in to Mr. Bloom for your order of A.A.M.M. seals. They are going to be truely beautiful and useful. Oregon has ordered 100%. Idaho is comming through fine also. Let us be 100% in Washington! Order yours today!

Page 50A

Just one last word. You know that we will have to elect a new editor and assistant editor at this meeting. Our present staff has done a very remarkable job of serving the A.A.M.M in the past two years and we are sincerely grateful to them for their fine services, freely given. It is now time that others took up the burden for awhile. We do not want our fine A.A.M.M. to ride a gift horse to death. Our staff has been sorely overloaded with more than their share of duties. Who would like to help with the load? We have some fine talent in our group, so let us have a volunteer come convention time.

Until June 4th & 5th when I hope to be seeing you.

June 4th 1937 Ruth Williams.

See Page 51 A

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"NOTE Mr. Dunbar's Answer" Page A50"

Mr. Dunbar is Chairman of our Legal Committee, and makes this answer to Mr. A.C. Schroder's letter on page A 43. quote

" DO NOT FILL OUT THESE BLANKS; YOU WILL BE ASSUMING A PREOGATIVE FOR WHICH YOU ARE NOT LICENSED." By Arthur Dunbar.

This COULD HAPPEN to you! By Washington  
AAMM Legislative Committee

Your committee on legislation and legal matters has been occupied for some time by a case involving one of our members. This gentleman, one of our masseurs had his place of business CLOSED by the Department of License, who were acting on a complaint of one of his patrons.

Your committee has, or rather did take the position that it was within our scope of duties and responsibilities to go to the aid of anyone of our members who found themselves in such difficulties.

We proceeded as follows, 1st we went to the department of license to find the exact charges against the member. We were treated very courteously by the department and were told of the exact charges and why they had taken such action. Then we drove to the community where the member had lived and worked, meeting with the member and the committee of our members who were carefully selected that we would be assured of fair judgment. We first questioned the member as to his kind of treatment given to ascertain whether he had given a treatment other than massage for which he was not qualified or licensed. We then took sample treatments and were convinced that the treatments were not improperly given and were not out of line, that he was not practicing in the field of the healing arts.

There was a very fine point here because the charge was that he had used a machine for which he was not qualified and knew little of its effect on the person treated. Also that the complaining patron had charged that the last of three treatments had caused him to spit up blood.

The machine in question was a metro crone sometimes known as a sinusoidal wave or magno flex. Also used was a short wave diathermy.

We took leave of our member and interviewed the patron and talked over with him for sometime questioning him at length about his condition, about the treatment given, and its alleged effects on him.

It was his testimony that convinced us that our member was not guilty of the charges levied against him and made us determined to do all in our power to aid him.

At this point a very significant thing happened, The whole business and social heart of the community arose to the defense of

Page A 51

our member. The clubs passed and circulated petitions asking his return as did the business men. These were followed by a petition by the business men and also one by his former patrons, who were now deprived of his services.

The member then cooperated very closely with this committee and sent the petition to us for our use in defending him. The State Senator was called into the case and took a very healthy interest in the case, carrying on his own investigation into the case and making representation to the State License Department on our behalf.

Our Committee too was active in negotiations with the License Department. The end, final and happy results being that the member is being allowed to reopen his office and continue in business

There are some points of great importance well demonstrated by this case. First, the value of belonging to an organization of your profession, and the willingness of that organization to come to the aid of a member who becomes so involved. Then there is the work of that group in using the available resources of the State and Community to bring to bear these forces for right and justice. But first, that committee must determine that the member is not guilty of improper conduct or illegal treatment.

The pertinent point in this case was that the machines were not used to heal diseases, but only for conditioning, such must be the conduct of all of our members. We are not to treat disease but only to condition our patrons.

We were happy to have been of service to our fellow members and so conclude this with our best wishes to all our members.

1017--4th Ave

Arthur Dunbar, Chairman

Legislation & Legal Committee.

% Elks Bldg, Seattle Washington

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Your Editor wishes to express his heartfelt regrets at not being able to accept the honor of representing Washington at the National Convention (In Louisville Ky.) as Misseur of the Year. Other considerations made it impossible to accept. My best wishes goes with the one selected to go---- Arthur Dunbar.

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By Milton A Niedfelt

I feel very emotional about this member that was closed up on account of this "Frame-up" of one of his patrons.--There has been other cases in this Washington State where our A.A.M.M. won the right to open up and continue their work after such procedure.

The reporting of this case alone! The fighting and restoration of this case and the restoring of justice to this one member alone means more to our profession, and the security of our members, than all the money spent in our dues, and the AAMM News this year. We hope that none of our members will suffer these indignities, But if they are right, our Association hopes to be strong to meet the situation--- No person can do these things alone--It takes organization. We hope to get the details at our Yakima Convention!